



## **National Hamburger Day: Indulge in an American Tradition**

ATLANTA (July 27, 2011)— Hamburgers are an American tradition. According to NPD Group, a consumer market-research company, American's purchased 9.5 billion burgers in 2009. That's a 12 percent increase from 8.5 billion in 2005.

During the summer, millions of Americans fire up the grill and throw on a few burgers. But they aren't just enjoying succulent patties at home, they are eating out more these days. Atlanta's dining scene has reflected American's appetite, peppering neighborhoods with restaurants catering to burger aficionados. For National Hamburger Day on July 28, check out one of these new, original or unique burger joints:

### **[The Vortex Bar and Grill](#)**

Look no further than the Vortex for unique dining in Atlanta. A 20-foot laughing skull greets you as you enter the restaurant. Offering a dose of heart clogging goodness, the "Super-Stack Heart Attack Burger" defines indulgence in Atlanta. It consists of two, half-pound sirloin patties stacked inside three grilled cheese sandwiches, topped with two fried eggs, eight slices of American cheese, ten slices of bacon, with plenty of mayo on the side.

### **[Googie Burger](#)**

You don't need a picnic basket to eat well in Centennial Olympic Park. Step into Atlanta's largest dining room at Googie Burger, located in one of the city's largest green spaces. The simplicity of Googie Burger is what entices visitors, "We do a few things, and we do them really well," says Shawn Goelz, Googie's general manager.

### **[Ann's Snack Bar](#)**

The most intimate burger joint you will ever encounter is an eight-seat diner featuring the Ghetto Burger. This super sloppy and massively messy burger is worth the wait. Don't try to alter the Ghetto Burger, because Miss Ann serves it only one way—a double cheeseburger with chili, lettuce, tomato, onion, bacon, ketchup and mustard.

### **[Flip Burger Boutique](#)**

Fine dining and hamburgers can now go hand-in-hand. Top Chef Winner, Richard Blais, serves up edgy and original creations at Flip Burger Boutique. Blais is known for his creativity in the kitchen, which has come to define Flip Burger. He pairs unique, house-made condiments and sides that complement the burgers.

### **[The Varsity](#)**

Known as the World's Largest Drive-in, The Varsity is an Atlanta tradition. Putting the comfort in comfort food since 1928, The Varsity offers inexpensive, greasy hamburgers with traditional toppings. Be sure to grab a souvenir paper hat on your way out.

### **Grindhouse Killer Burgers**

Do some grocery shopping or chow down on a succulent burger in the Sweet Auburn Curb Market. Grindhouse serves up more than just beef. You'll notice the retro vibe as you're sitting at the refitted metallic bar. Obscure B-movies are projected on the subway tile wall, all while indulging in a killer burger topped with homemade sauce and served in its own wrapper.

To find out more great places to eat serving juicy burgers, visit [Atlanta.net/dining](http://Atlanta.net/dining).

Established in 1913, Atlanta Convention & Visitors Bureau is a private, nonprofit organization created to favorably impact the Atlanta economy through conventions and tourism.

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