



East Point Fact Sheet

Population

Total: 43,418
Male: 47.50%
Female: 52.50%

Demographics

Ethnic Breakdown: White-16.1%, African American-78.2%, Hispanic/Latino-7.6%
Median Age: 34.2 years old
Median Household Income: \$43,523
Housing Owner Occupied: 50.30%
Housing Renter Occupied: 49.70%
Median Owner Occupied housing: \$153,400

Size and Location

East Point is the 5th largest city in Fulton County
13.8 square miles, located only 10 minutes from Atlanta

Geography

Climate: Mild; affected by subtropical influences from the West and Mediterranean influences from the East
Average Annual Temperature: 61 degrees
Hottest Month: July, averaging 89 degrees
Coldest Month: January, averaging 33 degrees
Rainfall: 40-50 inches per year

Transportation

The city of East Point is accessible via public transportation (Metropolitan Atlanta Rapid Transit Authority-MARTA) and has a MARTA station in its downtown. It is also near the College Park and Ft. McPherson stations.

- MARTA allows for quick, easy and affordable travel from East Point to the Atlanta area including: the Airport, Midtown, Buckhead, Centennial Olympic Park and Peachtree Center.

East Point is located 4 miles from the busiest airport in the world, Hartsfield-Jackson Atlanta International Airport.

- The Hartsfield-Jackson Atlanta International Airport offers nonstop service to 150 domestic and 95 international cities in 57 countries

Conveniently located at the intersection of major interstates I-85 and I-75, East Point is within 15 minutes of most top Atlanta attractions.

Tourism

Hotel/Motel Tax: 8%
Sales Tax: 7%
Hotels: 160, totaling more than 2,208 rooms
Average Room Price: \$98 per night

Meeting Space: 29,375 square feet

Georgia International Convention Center, a mere 3.3 miles from the heart of East Point, is composed of 400,000 square feet of flexible meeting space.

Georgia World Congress Center, the largest convention center in Georgia with 1.4 million square feet of meeting space, is only eight miles or 17 minutes away.

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Established in 1913, Atlanta Convention & Visitors Bureau is a private, nonprofit organization created to favorably impact the Atlanta economy through conventions and tourism. www.atlanta.net

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