

East Point, Georgia 2011 General Talking Points

Accessibility

- East Point is located 4 miles from the “busiest airport in the world,” Hartsfield-Jackson International Airport.
 - The Hartsfield-Jackson International Airport offers nonstop service to 150 domestic and 95 international cities in 57 countries.
- Conveniently located at the intersection of major interstates I-85 and I-75, East Point is within 15 minutes of most top Atlanta attractions.
- East Point’s central location is within 10 minutes of the airport or downtown Atlanta.
- The city of East Point is accessible via public transportation (Metropolitan Atlanta Rapid Transit Authority-MARTA) and has a MARTA station in its downtown. It is also near the College Park and Ft. McPherson stations.
 - MARTA allows for quick, easy and affordable travel from East Point to the Atlanta area including: the Airport, Midtown, Buckhead, Centennial Olympic Park and Peachtree Center.

Tourism & Developments

- The population is approximately 40,000, but East Point still preserves the friendliness, safety and charm of a small town.
- In 2003, more than 2,000 jobs were added in East Point with the addition of the 8.5 million square foot development of Camp Creek Marketplace, which spans approximately 1,400 acres.
 - Camp Creek Market Place holds more than 100 retail shops and restaurants.
- Continued development is expected with the redevelopment of the 488 acre Ft. McPherson site beginning in September 2011. This is envisioned to house a large bio-science facility.
- Approximately 2.3 million square feet of office/warehouse/distribution space fall within East Point’s commercial and industrial areas.
- Due to popular demand, the East Point Farmers Market will open in August 2011 for fresh, local produce at the downtown East Point “Commons”.

Conventions

- East Point has 160 hotels, totaling more than 2,208 rooms and 29,375 square feet of meeting space.
- An average price of \$98 per night makes Atlanta’s southwest neighbor an extremely affordable travel destination.
- Georgia International Convention Center, a mere 3.3 miles from the heart of East Point, is composed of 400,000 square feet of flexible meeting space.
- Georgia World Congress Center, the largest convention center in Georgia with 1.4 million square feet of meeting space, is only eight miles or 17 minutes away.

Attractions

- East Point is home to the Dick Lane Velodrome: a 1/5 mile, 36 degree banked bicycle racing track.
 - Activities within the Velodrome include: professional events, Bicycle Little League, Pro Race Series, Junior Track Classic, Regional Bicycling Championships and weekly-themed Racing Nights
- The Georgia Sports Park, comprised of 6 professional quality soccer and turf fields, is located in East Point. With over 100 acres, the park is planned to house 16 world class fields, including a 500+ seat stadium.
- Located only one MARTA stop away and within a 12-minute drive of Aaron's Amphitheatre @ Lakewood.
 - A premier concert venue with 7,000 covered seats and 12,000 lawn seats.
 - Ranked top-concert venue in the Southeast.
- The East Point Historical Society is also open to the public to view city archives, historic city council minutes, family records, and more dating to the 1800s.
- East Point is approximately 15 minutes away from Zoo Atlanta, Martin Luther King Jr. National Historical Site, Turner Field, and all Atlanta city attractions.
- The city of East Point houses multiple parks and historical neighborhoods.
 - East Point residents and the East Point Historical Society have worked to preserve the 124-year-old city and its homes.
 - Enjoy tennis, walking, and biking in community and neighborhood parks such as: Sykes Park, Sumner Park, Brookdale Park, Grayson Field, Jefferson Park, John Milner Park and more.
- Andrew and Walter Young YMCA, Alfred "Tup" Holmes Golf Club and the John D. Milner Sports Complex are just a few ways families can enjoy staying active in East Point.

Dining

- With hundreds of restaurants to choose from in East Point, the public can enjoy both small town and bustling modern atmospheres and a variety of food types. It is also within a 10-minute MARTA ride to all that Atlanta dining has to offer.
- East Point is within 5 miles of 323 Zagat-rated restaurants. (<http://www.zagat.com/>)
- Downtown restaurants, "Oz Pizza" and "Shack on Main" were voted East Point businesses of the month in during the summer of 2010.
- Satisfy any craving with an array of food types. East Point is home to award winning pizza, Southern "soul-food", American, Mexican, Asian and more.

Festivals

- Enjoy the charms of a Southern hometown tradition at "Destination East Point," an annual fall street festival on the first Saturday of October.

- Live music, multi-cultural performances, artist market and demonstrations, eating contests, a dog show, fireworks and more.
- Excite your taste buds at the "Taste of East Point"; held on the first Saturday in May.
 - Showcases food, music and art of the Tri-cities area (East Point, Hapeville, and College Park).
- Every summer leading up to the 4th of July festival and fall leading up to Destination East Point, the City holds a week-long carnival which is family favorite among residents.
- "Friday Night Flicks" is held in the downtown "Commons" area one block from the MARTA station one Friday a month.
 - Movies begin at dusk, with light concessions available.
- East Point's, "Salute the Red, White, and Blue," is South Fulton County's oldest and largest Fourth of July celebration and generally draws in excess of 15,000 spectators.
 - South Fulton County's largest Pyro Digital Fireworks are displayed to a musical score.

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